



For Immediate Release

**Project WeCan Career Exploration Day
to Inspire 5,500 Secondary Students for Life Planning**

21st November, 2018 (Hong Kong) — To inspire secondary school students to start early life planning, Project *WeCan* will kick off its annual **Shape Our Future: WeCan! - Project WeCan Career Exploration Day on Saturday, 24th November, 2018**. For the fourth consecutive year, the event aims at providing students with all-rounded and one-stop career guidance and actual job tasting.

The event will be conducted over two days on 24th November, 2018 and 26th January, 2019 at Youth College (Yeo Chei Man), Tseung Kwan O, covering more than 5,500 F.4 – F.6 students from 76 schools. During the day, a variety of activities including job tasting, star talks (see Appendix I), mock interviews and workshops, and parents' / teachers' workshops will be conducted.

Mr. Sunny Lo, Chairman of Café de Coral Holdings Limited, a new corporate partner of Project WeCan will officiate the event along with Mr. Douglas Woo, Patron of Project *WeCan*; Mr. Stephen Ng, Chairman of Project *WeCan* Committee; Mrs. Patricia Ling, President of YWCA; Mr Kenneth Tsang, Acting Secretary of the Secretariat, Advisory Committee of the Partnership Fund for the Disadvantaged; and Mr. Edmond Yu, Senior Assistant Executive Director, Headquarters (Academic Services), VTC.

Project *WeCan* has commissioned YWCA to co-organize the event. Participating students were required to complete the John Holland career aptitude test in advance and they will be assigned to tasters of suitable job types according to their survey results.

More than 30 job tasters are on display this year (See Appendix II). Mr. Ray Chan, CEO and co-founder of 9gag, and several KOLs who are popular among youngsters will share their paths to pursue their dreams. Project *WeCan* partners including Café de Coral, Centaline, The Taxation Institute of Hong Kong, DHL and KPMG will conduct mock interviews and workshops to provide a comprehensive and one-stop career guidance for the students.

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Shape Our Future: WeCan! - Project WeCan Career Exploration Day will be held on Saturday.

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About Project WeCan

Project *WeCan*, a Business-in-Community initiative started in 2011, aims to provide secondary school students who are disadvantaged in learning with additional resources and care to empower them for pursuing higher education and future careers. In 2018/19 school year, Project *WeCan* is supported by 48 corporates, 5 universities, 5 consulates and 10 other professional organisations. The Project currently has 76 schools participating, benefitting about 66,000 students.

Please visit following links for more details:

Website: www.projectwecan.com

Facebook page: www.facebook.com/projectwecanhk

Instagram page: <https://www.instagram.com/projectwecan>

Media Enquiries

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Appendix

Appendix I Guests list of Star Talk and Human Library

Appendix II Job Tasting and other activities

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Appendix I Guests list of Star Talk and Human Library

1. Mr. Ray Chan
CEO and co-founder of 9gag
2. Andrew Yun
Youtuber and Founder of Fantastic Dream Net
3. Eriko Lau
Creative Director and founder of Defender Studio
4. Wilson Pang
Champion of World Balloon Convention
5. Gag Lau
Representative of Hong Kong Rope Skipping Team
6. Li Ho Cheung
President of Hong Kong Freestyle Kendama Association
7. Ray Leung
Online novel writers, his books feature various themes including thriller, relationship, detective, adventure, humanity etc
8. Jonathan Cheung
Anchor and Project Manager of WHIZOO, an online media company

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Appendix II Job Tasting and other activities

Job Tasting Items

	Participating Corporate/Organization	Job Tasting Items
1.	Asia Airfreight Terminal	Customer Service Assistant - Terminal Service Department
2.	Café de Coral	Pizzaiolo Trainee
3.	Cathay Pacific Catering Services (H.K.) Ltd.	Airline Catering Trainee
4.	CLP Power Hong Kong Ltd.	Technician Apprentice (Transmission and Power Supply Business Unit)
5.		Technician Apprentice (Power Generation Business Unit)
6.	Harbour City	Accounting Clerk
7.		Customer service Ambassador
8.		Maintenance Technician (I)
9.		Maintenance Technician (II)
10.	Hong Kong Aero Engine Services Ltd.	Aircraft Engine Maintenance Trainee
11.	Hong Kong Electrical Contractors' Association	Electrical Engineering Staff
12.	The Lark Group	Waiter
13.		Cinema Service Assistant
14.		Customer Service Officer (Hotline Center)
15.	LWK & Partners (HK) Ltd.	Architect Assistant
16.	Marco Polo Hotels	Chef
17.		Housekeeper
18.	Modern Terminals Limited	Yard Planner
19.		Container Terminal Technician
20.		Buyer
21.	Pacific Club	Beautician
22.		Pâtissier
23.		Fitness Coach
24.	SATS HK Ltd.	Flight Operations Officer Trainee
25.	Star Ferry	Local Captain Trainee
26.	Vocational Training Council	Hair Stylist
27.		Multimedia Designer
28.	Wing & Kwong Steel Engineering Co Ltd.	Bar Bender and Fixer Technician
29.	Hong Kong Young Women's Christian Association	Adventure Counselor
30.		Game Programmer
31.		Kindergarten Teacher
32.		Photographer
33.		Illustrator
34.		Building inspector

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Mock interviews, workshops and others

1.	Café de Coral	Mock interview
2.	Centaline Property Agency Ltd	Close the deal
3.	DHL Supply Chain (Hong Kong) Ltd.	Mock interview skills workshop
4.	KPMG	Mock interview skills workshop
5.	The Taxation Institute of Hong Kong	Communication workshop

Study planning and Employment Information Area

1.	CLP – CLP Multi-function green car
2.	Hong Kong International Aviation Academy
3.	Stephenson Harwood LLP
4.	Vocational Training Council – Study Planning Information
5.	Project <i>WeCan</i>

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