



For Immediate Release

**Project *WeCan* Young Innovators Bazaar
Nurturing Entrepreneurial Spirit and Creativity of
Secondary School Students**

22 January, 2016, Hong Kong — Project *WeCan* Young Innovators Bazaar, a large-scale indoor bazaar organized by secondary school students, is kicked off today at Plaza Hollywood, Diamond Hill. Over 1,000 students from 41 schools will run their businesses from scratch, unleashing their creativity, entrepreneurship and caring spirit yet competing to achieve sales targets over the three days from 22nd to 24th January.

In its fourth year, the Bazaar is themed **Social Inclusion** in 2016. Students are encouraged to demonstrate their caring spirit for the society as they run their business.

In addition, four NGOs including Christian Action, Hong Kong Single Parents Association, iBakery from TWGHs and Senior Citizen Home Safety Association will join hands with Project *WeCan* students to promote the caring spirits through product sales.

Mr Stephen Ng, Chairman, Project *WeCan* Committee, Ms Angela Wong, Deputy Chairman of Midland Holdings Limited, a major partner of Project *WeCan*, and **Ms Carol Kwong, Principal of HKSKH Bishop Hall Secondary School** attended and officiated the ceremony today (Picture 1, 2).

Mr Ng said, “Thanks to the support of Social Welfare Department’s Partnership Fund for the Disadvantaged, and support from our Project Partners including AIA Group, City University of Hong Kong, Coach, Midland Group and I.T for arranging sales and marketing workshops for our Project *WeCan* students prior to the event. Four NGOs, including Christian Action, Hong Kong Single Parents Association, TWGHs and Senior Citizen Home Safety Association are joining hands with our Project *WeCan* school students to promote caring spirits through product sales. We hope our students will heighten their awareness of caring for others while running their businesses.”

Starting their own business is the dream of many young people, but it is not easy to take the first step to do so. Deputy Chairman of Midland Holdings Limited Ms Angela Wong shares her own business experience with the students at the opening ceremony, “In the

‘Internet+’ age, creativity is more important than capital. We need to look further, take more steps and are not afraid of any failure to make the dream comes true. Students should grasp this learning opportunity from Project *WeCan* Young Innovators Bazaar to cumulate their business experience, and to lay the foundation for the future to join the workplace or even starting their own businesses.”



<http://www.wharfholdings.com/file/160122 Project WeCan 1.jpg>

Teachers, students and partners representatives from 41 Project *WeCan* schools, and representatives from supporting NGOs gather together at Plaza Hollywood in Diamond Hill to support the three-day Bazaar



<http://www.wharfholdings.com/file/160122 Project WeCan 2.jpg>

Mr Stephen Ng, Chairman, Project *WeCan* Committee, Ms Angela Wong, Deputy Chairman of Midland Holdings Limited, a major partner of Project *WeCan*, and Ms Carol Kwong, Principal of HKSKH Bishop Hall Secondary School officiating the ceremony with eye-dotting of lions



<http://www.wharfholdings.com/file/160122 Project WeCan 3.jpg>

(Front row from left) Ms Angela Wong, Deputy Chairman of Midland Holdings Limited, a major partner of Project *WeCan*, Mr Stephen Ng, Chairman, Project *WeCan* Committee and Ms Carol Kwong, Principal of HKSKH Bishop Hall Secondary School officiating the ceremony with eye-dotting of lions



<http://www.wharfholdings.com/file/160122 Project WeCan 4.jpg>

Concordia Lutheran School (North Point) celebrates with AIA Group volunteers for the winning of the Champion of “Best Oral Presentation Award”



<http://www.wharfholdings.com/file/160122 Project WeCan 5.jpg>

Ms Louisa Chau, Managing Director, Hong Kong Conglomerates, Institutional Banking Group of DBS Bank (Hong Kong) Limited; and representative of Elegant Watch and Jewellery present the Certificate of Merit of “Best Oral Presentation Award” to Cotton Spinners Association Secondary School



<http://www.wharfholdings.com/file/160122 Project WeCan 6.jpg>

A student from Cotton Spinners Association Secondary School sells their handmade creative products themed social inclusion



<http://www.wharfholdings.com/file/160122> Project WeCan 7.jpg

CEOs of 41 participating schools overseeing the respective sales booth excel their strengths to achieve sales target in the three-day bazaar

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About Project WeCan

Project *WeCan*, a Business-in-Community initiative, aims to provide secondary school students who are disadvantaged in learning with additional resources and care to empower them for pursuing higher education and future careers. The Project currently has 50 schools participated, benefitting about 42,000 students.

Please visit www.projectwecan.com or Facebook page www.facebook.com/projectwecanhk for more details.

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